

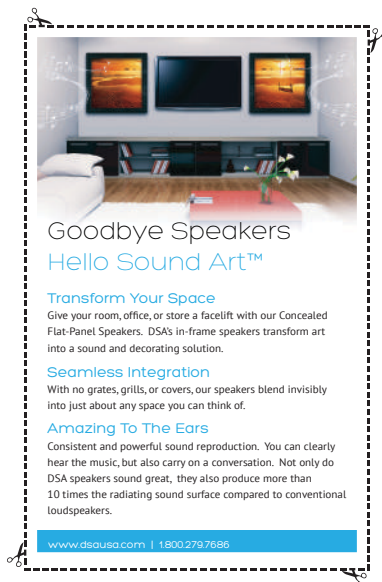
# What is Bleed?

After trimming, the **bleed** ensures that **no unprinted edges** occur in the final trimmed document.

## No Bleed



Your final product **will have** surrounding **white borders**.

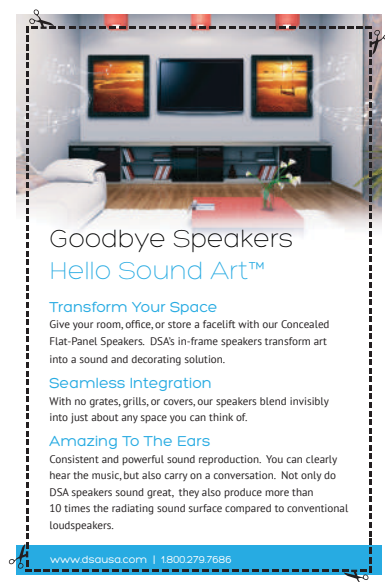


- Pros:** Slightly less expensive  
Minor graphical set-up
- Cons:** Doesn't always look as polished & professional

## Full Bleed



Your final product **will not** have surrounding **white borders**



- Pros:** Looks more professional
- Cons:** Requires additional graphical set-up.  
Expense runs slightly higher